TRENDS Video Surveillance Analytics for 2023

of businesses use AI enabled video surveillance platforms with analytics to future-proof their business.

50%





25%

have adopted AI based video surveillance analytics across multiple departments.

businesses are looking for comprehensive technology platforms to reduce operating costs by 20-50%.

average

35%





3X

increase in affordable high resolution IP security cameras over last 5 years to implement more advanced video analytics.

customers expect accessible, immediate, and quality support & service beyond the purchase.

24/7



=BriefCam

Data Source: www.securityinfowatch.com